

FOURTEENTH CEPR/JIE CONFERENCE ON APPLIED INDUSTRIAL ORGANIZATION

Hosted by
University of Bologna

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Bologna; 22-25 May 2013

PROGRAMME

WEDNESDAY 22 MAY

09.00 – 17.50 | *IO School*

THURSDAY 23 MAY

08.40 – 09.00 | *Welcoming Remarks*

Session 1:

Patents

Chair: Peter Davis (Compass Lexecon)

09.00 – 09.50

Conflict Resolution, Public Goods and Patent Thickets

Dietmar Harhoff (University of Munich), *Georg von Graevenitz (University of East Anglia) and Stefan Wagner (ESMT European School of Management and Technology)

Discussant:

Jeff Thurk (University of Notre Dame)

09.50 – 10.40

Universal Intellectual Property Rights: Too Much of a Good Thing?

Emmanuelle Auriol (Toulouse School of Economics and CEPR), Sara Biancini (Université de Caen Basse-Normandie and CREM) and *Rodrigo Paillacar (Université de Cergy-Pontoise Laboratoire THEMA)

Discussant:

Nicolas Sahuguet (HEC Montréal and CEPR)

10.40 – 11.00

Coffee Break

Session 2:

Bundling

Chair: Martin Peitz (Universität Mannheim and CEPR)

11.00 – 11.50

Dominance and Competitive Bundling

Sjaak Hurkens (Institute for Economic Analysis, CSIC and Barcelona Graduate School of Economics), Doh-Shin Jeon (Toulouse School of Economics and CEPR) and *Domenico Menicucci (Università degli Studi di Firenze)

Discussant:

Arthur Fishman (Bar-Ilan University)

11.50 – 12.40	<p>Unbundling the Incumbent: Evidence from UK Broadband Mattia Nardotto (Telecom ParisTech and University of Cologne), *Tommaso Valletti (Imperial College London, Telecom ParisTech and CEPR) and Frank Verboven (Katholieke Universiteit Leuven and CEPR)</p> <p><i>Discussant:</i> Francine Lafontaine (University of Michigan)</p>
12.40 – 14.10	<p>Lunch</p>
Session 3:	<p>Dynamic Pricing Chair: Sofronis Clerides (University of Cyprus and CEPR)</p>
14.10 – 15.00	<p>Testing for Equilibrium Multiplicity in Dynamic Markov Games Martin Pesendorfer (London School of Economics) and *Yuya Takahashi (Universität Mannheim)</p> <p><i>Discussant:</i> Pierre Dubois (Toulouse School of Economics and CEPR)</p>
15.00 – 15.50	<p>Do Consumers Correctly Expect Price Reductions? Testing Dynamic Behavior Philippe Février (CREST (INSEE)) and *Lionel Wilner (CREST (INSEE))</p> <p><i>Discussant:</i> Andrew Ching (University of Toronto)</p>
15.50 – 16.40	<p>Discount Pricing *Mark Armstrong (University of Oxford) and Yongmin Chen (University of Colorado, Boulder)</p> <p><i>Discussant:</i> Yossi Spiegel (Tel Aviv University and CEPR)</p>
16.40 – 17.00	<p>Coffee Break</p>
Keynote 1	<p>Chair: Vincenzo Denicolò (Università di Bologna and University of Leicester and CEPR)</p>
17.00 – 18.00	<p>Exclusive Dealing As a Barrier to Entry – Evidence from Automobiles Laura Nurski (University of Leuven) and *Frank Verboven (University of Leuven and CEPR)</p>

FRIDAY 24 MAY

Session 4:	<p>Auction Chair: Otto Toivanen (Katholieke Universiteit Leuven and CEPR)</p>
08.30 – 09.20	<p>Competition in the Economic Crisis: Analysis of Procurement Auctions Klaus Gugler (Vienna University of Economics and Business), Michael Weichselbaumer (Johannes Kepler University Linz) and *Christine Zulehner (Johannes Kepler University Linz)</p> <p><i>Discussant:</i> Tobias Kretschmer (University of Munich)</p>
09.20 – 10.10	<p>Effects of Minimum Bid Increment in Internet Auctions: Evidence from a Field Experiment *Janne Tukiainen (The Government Institute for Economic Research and The Helsinki Center of Economic Research)</p> <p><i>Discussant:</i> Philippe Gagnepain (Paris School of Economics- Université Paris 1 Panthéon Sorbonne)</p>
10.10 – 11.00	<p>Competition in Austrian Treasury Auctions Helmut Elsinger (Oesterreichische Nationalbank), *Philipp Schmidt-Dengler (University of Mannheim and CEPR) and Christine Zulehner (Johannes Kepler University Linz)</p> <p><i>Discussant:</i> Oren Rigbi (Ben-Gurion University of the Negev)</p>
11.00 – 11.20	<p>Coffee Break</p>

Session 5:	Market Power
Chair:	Katharine Rockett (University of Essex and CEPR)
11.20 – 12.10	Monopolistic Competition and Optimum Product Diversity Under Firm Heterogeneity Swati Dhingra (London School of Economics) and *John Morrow (London School of Economics)
<i>Discussant:</i>	<i>Ayse Ozgur Pehlivan (Bilkent University)</i>
12.10 – 13.00	Medicare Part D: Are Insurers Gaming the Low Income Subsidy Design? *Francesco Decarolis (Boston University)
<i>Discussant:</i>	<i>Mauricio Varela (University of Arizona)</i>
13.00 – 14.30	Lunch
Session 6:	Competition and Quality
Chair:	Patrick Legros (ECARES, Université Libre de Bruxelles and CEPR)
14.30 – 15.20	Competition for Advertisers in Media Markets *Simon P. Anderson (University of Virginia), Øystein Foros (Norwegian School of Economics) and Hans Jarle Kind (Norwegian School of Economics)
<i>Discussant:</i>	<i>Laurent Linnemar (CREST-LEI)</i>
15.20 – 16.10	Does a Hospital's Quality Depend on the Quality of Other Hospitals? A Spatial Econometrics Approach Hugh Gravelle (University of York), Rita Santos (University of York), and *Luigi Siciliani (University of York and CEPR)
<i>Discussant:</i>	<i>Jozsef Molnar (European Commission)</i>
16.10 – 16.30	Coffee Break
Keynote 2	
Chair:	Marc Ivaldi (Toulouse School of Economics and CEPR)
16.30 – 17.30	Household Finance from an Industrial Organization Perspective *Ali Hortaçsu (University of Chicago)
19.45	Dinner

SATURDAY 25 MAY

Session 7:	Contracts
Chair:	Frode Steen (Norwegian School of Economics and Business Administration and CEPR)
08.30 – 09.20	Franchisees' Financial Constraints and Franchisors' Franchising Decisions *Ying Fan (University of Michigan), Kai-Uwe Kühn (University of Michigan and CEPR) and Francine Lafontaine (University of Michigan)
<i>Discussant:</i>	<i>Fabiano Schivardi (Università di Cagliari)</i>
09.20 – 10.10	How Buybacks Eliminate Opportunism in Vertical Contracting *João Montez (London Business School)
<i>Discussant:</i>	<i>Salvatore Piccolo (Università Cattolica del Sacro Cuore)</i>
10.10 – 10.30	Coffee Break

Session 8:

Vertical Relations

Chair:	Nikos Vettas (Athens University of Economics and Business and CEPR)
10.30 – 11.20	Collective Exclusion Claudio A. Calcagno (European University Institute) and *Liliane Giardino-Karlinger (Università LUISS Guido Carli)
Discussant:	<i>Chiara Fumagalli (Università Bocconi)</i>
11.20 – 12.10	Bargaining in Bilateral Oligopoly: An Alternating Offers Representation of the “Nash-in-Nash” Solution *Allan Collard-Wexler (New York University and NBER), Gautam Gowrisankaran (Arizona, HEC Montreal and NBER) and Robin Lee (New York University Stern)
Discussant:	<i>Stephen Hansen (Universitat Pompeu Fabra)</i>
Keynote 3	
Chair:	Giacomo Calzolari (Università di Bologna and CEPR)
12.10 – 13.10	The Internet and the Used Book Market Sara Fisher Ellison (Massachusetts Institute of Technology) and *Glenn Ellison (Massachusetts Institute of Technology)
13.10 – 14.30	Lunch
15.00 – 16.30	City Tour

* Indicates the presenter.

Keynote speakers have 50 minutes to present, allowing for 10 minutes of questioning throughout. Speakers have 35 minutes to present and discussants 10 minutes, leaving 5 minutes for general discussion.

Organisers:

Giacomo Calzolari (University of Bologna and CEPR)
Marc Ivaldi (Toulouse School of Economics and CEPR)

Scientific Committee:

Giacomo Calzolari (University of Bologna and CEPR)
Sofronis Clerides (University of Cyprus and CEPR)
Peter J Davis (Compass Lexecon)
Neil Gandal (Tel Aviv University and CEPR)
David Genesove (Hebrew University of Jerusalem and CEPR)
Marc Ivaldi (Toulouse School of Economics and CEPR)
Margaret Kyle (Toulouse School of Economics and CEPR)
Eugenio Miravete (University of Texas at Austin and CEPR)
Martin Peitz (Universität Mannheim and CEPR)
Andrea Prat (London School of Economics and CEPR)
Katharine Rockett (University of Essex and CEPR)
Frode Steen (Norwegian School of Economics and Business Administration and CEPR)
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